

## **LOCAL ARCHEO PLAN**

institution, manager or investor:
name and address of the institution, manager or investor
archaeological site, park or group of sites:
name of the archaeological site, park or group of sites
identification of the archaeological site or group of sites:
name or number of the site(s) in the national register of archaeological sites and monuments
editor(s):
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Logotypes



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Local Archeo Plan number:		
Place and date of publication:	Sremska Mitrovica	



THE BASIC IN	FORMATION OF THE SITE
Name of the site(s):	SIRMIUM
Name or number of the site(s) in the national register of archaeological sites and monuments:	AN 107
City, town:	SREMSKA MITROVICA
Region:	VOJVODINA
Country:	Serbia
Complete cadastral reference:	
Landowner(s):	CITY OF SREMSKA MITROVICA
Manager:	ONLY FOR THE IMPERIAL PALACE
Investor(s):	
Responsible monument protection institution:	Institute for the protection of the cultural monuments Sremska Mitrovica



### 1 INTRODUCTION

Reasons for preparing the plan and its objectives:

Although Sirmium is recognized as an archeological site of greatest importance in Serbia, some problems need to be solved in regard to the site, especially with its status. Being the site of the greatest importance did not help in the actual recognition of the importance of the archaeological remains and has not provided future investigation, preservation, and presentation. In order to improve in these fields idea **of branding Sirmium as an archeological park** was a natural progression in an attempt to solve some of the problems – maintenance, managerial plan and staff, and committee involving all local and national stakeholders who can provide the best solutions. So, together with branding decision was made to provide a **specific arheo bike route** and mobile application with it in vision to enhance physical access, but also with the **pilot project bring to light activities to help people to learn about heritage, having developed a strategy of providing a lot of information on Sirmium, its sites and artifacts that are not only kept in the Museum of Srem, but also kept in Zagreb and Vienna.** 

A vision that we had in mind when developing LAP for Sirmium and Sremska Mitrovica was to by branding the site as an archeological park officially connect all institutions in the town to work together and with local inhabitants to find solutions for better economical benefits to everyone, to researchers that they can do investigation and conservation, to museum experts to provide a presentation of already researched.

Objectives for achieving this vision will be

- Increasing visitor numbers
- UNESCO candidature of the site
- Cooperation with the local community
- Increasing awareness about the sites' importance
- Increasing awareness about the conservation of the site
- Increasing the goodwill of the local community towards heritage institutions
- Improving the relationship between the local community and heritage institutions
- Improving the knowledge about the heritage in the local community
- Improving the attractiveness of the site to potential investors
- Promotion of the site to national or international tourists



## 2 ASSESSMENT OF THE LOCAL ARCHAEOLOGICAL HERITAGE

## 2.1 Identification of the local archaeological heritage and its conservation status

Type of archaeological site(s) taken into consideration:

A Roman city.

Sremska Mitrovica developed on the remains of the very important Roman town named Sirmium. This town existed under Roman rule from the end of the first century of the old era until 582 A.D. when it was conquered by the tribe of Avars who let all inhabitants leave the town and then after some time they also left. Today's town is growing directly above the ancient city of Sirmium. Since 1957 there are systematical archaeological excavations organized almost every year with more than 101 sites excavated up till now. These excavations provided some information on the scope of the town and some monumental buildings like the Imperial palace, public thermae, granary, aqueduct, sewage systems, main streets, private villas, workshops for making glass, pottery, stone objects and weapons, and military equipment.

Types of archaeological remains taken into consideration

Sirmium is a Roman town developed in the sixth century and is researched systematically since 1957 so today our modern town has got a lot of open-access archaeological sites and a huge number of portable artifacts like stone funerary monuments, statues, tools, ceramic vessels, and weapons and so on that are kept in the local Museum.



### The spatial extension of the archaeological site(s):

Archeological remains are occupying 10 separate areas, together with the Museum of Srem, which also has one open site, within the modern town that is below the modern town. So, there are remains everywhere you dig. There is a huge need for additional field surveys and also excavations in order to determine the area that they occupied. The whole of the town should be considered to be an archeological park, having in mind that there is a certain time needed to put everything in order.

There is a topographic plan of the site(s) already available with the Urban planning and at the Institute for the protection of cultural monuments.

#### Dating of the archaeological site(s):

Archaeological remains belong to a single historical period –the period of Roman rule. This chronology is well-established by many renowned scientists in different publications.

#### Research status of the archaeological site(s):

All data on research status is provided by the Institute for the protection of cultural monuments Sremska Mitrovica, this is also information on conservation and restoration status and also proposed improvements. All documents are on the following sites:

https://urbanizamsm.rs/plan-detaljne-regulacije-arheoloskog-parka-glac-u-k-o-sremska-mitrovica-grad-sremska-mitrovica/, читав план са графиком

https://urbanizamsm.rs/wp-content/uploads/2020/11/522cf80b658a44fcf9c4c1b519ecc9a6.pdf, cτp. 61-63

https://urbanizamsm.rs/wp-content/uploads/2020/11/2007-08-PDR-prostornog-bloka-Zeleno-drvo.pdf, читав план са графиком

https://urbanizamsm.rs/wp-content/uploads/2021/01/PDR-prostornog-bloka-izmedju-ulica-Stari-sor-

Kralja-Petra-I-Zeleznicke-Tarasa-Sevcenka-Vladimira-Matijevica-i-Ratarske-.pdf, стр. 20 и 47

https://urbanizamsm.rs/wp-content/uploads/2020/10/Urbanizam-Ratarska.pdf, ctp. 52-53.

https://urbanizamsm.rs/wp-content/uploads/2020/10/Urbanizam-12.pdf, 57-78

https://urbanizamsm.rs/wp-content/uploads/2021/01/Izmena-i-dopuna-PDR-a-naselja-Dekanske-baste-u-Sremskoj-Mitrovici.pdf , стр. 33-34

https://urbanizamsm.rs/wp-content/uploads/2021/01/PDR-dela-kompleksa-RTC-Luka-Leget-sa-luckim-podrucjem-u-Sremskoj-Mitrovici.pdf ctp. 27

https://urbanizamsm.rs/wp-content/uploads/2021/01/PDR-radne-zone-Jezero-k.o.-Sremska-Mitrovica-Grad-Sremska-Mitrovica.pdf, cτp. 36-37

https://urbanizamsm.rs/wp-content/uploads/2020/11/80eba9b1ae286ad51ad17deaf307ce00.pdf, 36-39 https://urbanizamsm.rs/wp-content/uploads/2020/11/PPTG-SM-09.2015.pdf, ctp. 192



https://urbanizamsm.rs/wp-content/uploads/2021/01/PDR-podsistema-za-navodnjavanje-Popova-barak.o.-Martinci.pdf, стр. 39 https://www.zavurbvo.rs/doc/registar.pdf#page=194 There are 101 sites researched un till now, 10 of them are left as open-access sites, but one is already buried with the earth as a sort of protection to wait for the future, there are plans that additional two are also buried. Conservation, restoration and presentation status of the archaeological site(s): Same sites mentioned above give present state of the sites-In a gist, there are three sites that are conservated and presented, there is one that need finalisation with conservation works on the mosaic floor that is in the museum. One site is under reconstruction (Mačvanska Mitrovica) One is currently covered with the ground in order to protect it (site 4), and the rest is in grave danger because it is planned to burry all of them.



## 2.2 Historical and cultural significance of the local archaeological heritage

Archaeological, historical, and artistic significance of each type of archaeological remains: Sirmium is international site representing a very important Roman city with a lot of future scientific and touristic potential
Ecological significance of the archaeological site(s):
<ul> <li>Compliance with local, regional and national green policies.</li> </ul>

# 2.3 Social and economic significance of the local archaeological heritage

Types of activities conducted in structures/areas occupied by	Yes	No	Permanent	Occasional
archaeological remains				/ seasonal
Habitation	Х		Х	



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Movement/traffic	х	Х	
Agriculture			
Other economic activities			
Touristic activities	Х	х	
Recreational activities	Х	Х	
Cultural activities	Х		х
Educational activities	Х		х
Religious activities	Х		х
Other public activities			

Type of economic activity	Permanent	Occasional / seasonal	Organizers
Exhibition	х		The Museum of Srem and visitors centre for the Imperial Palace
Souvenir shops		Х	visitors centre for the Imperial Palace and Touristic organisation
Guided tours		Х	Touristic organisation



Re-enactment festival		
Traditional crafts festival	Х	Local authorities
Concert	Х	Local authorities

## 2.5 Existing legal and administrative framework of the archaeological site(s)

Our National laws on protection of cultural monument and local regulations done by the local authority.

For example:

All the sites are publicly owned, except the access route for two which are connected, site 29 and 30. One of the aims of this LAP is to provide availability and willingness of local authorities buying the access land which is privately owned and to manage to change their policy (of the local authorities and Institute of the protection of cultural monuments Sremska Mitrovica) that was strictly not to allow buying of the property and to burry sites.



### 3 LOCAL ARCHEO PLAN

### 3.1 Integration within local urban planning

#### The situation of your site in relation to urban planning issues:

We incorporated archeo bike route into urban planning which has got protective zones
for the archaeological remains with **the map of visiting points** and also explanations of
the specific point. There is also **mobile application** provided for all bike riders to read
information on specific points.

Problem was that this Protective archeological zones in practise did not help a lot with the preservation of the sites. However, planned bike routes is following archeo points and protective zones. Archeo bike route is made by PhD. Slavenka Mitrovic Lazarevic, free of charge, as a present for the project.







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## 3.2 *In situ* display, conservation and restoration of archaeological remains

•	All our sites are in situ displayed with need to be conservated, except the three of them.  The best maintenance will be that provided by the services of the town  Physical display is supported with informative boards with maps of the sites and some information on four of existing open-access sites, so there is a need to provide it for the rest of them. With the pilot displays will be provided for the Museum open-access site



### 3.3 Surveillance and monitoring systems

 Surveillance and monitoring is provided by the Institute for protection of the cultural monument Sremska Mitrovica.

### 3.4 Landscaping

#### Landscape enhancements at your site:

- There is a need to built approach to the sites 29 and 30 which at the moment do not have access point, only through private yards. There is one spot which is privately owned but available for selling. So, there is a need to change local authorities' policy of having regulation made some 50 years ago to bury those sites and to buy the land.
- There is also need to make paths for pedestrians and bikes to be able to look both of the sites. They could be in a form of the wooden bridges across both of the sites.

## 3.5 Mandatory infrastructure and services

#### **Accessibility:**

All sites, except two (29 and 30) are accessible. Only for the museum one there is an entrance fee. Idea is to form a joint ticket, available at the Touristic info center in the town with which all tourists will be able to visit all institutions, like the Museum, the Gallery and visitors center of the Imperial Palace, but also pay for seeing open-access sites.

#### **Maintenance:**

• There should be a plan of maintenance and this plan will also form a body of people in charge of the maintenance. All the details should be put in a plan.



### 3.6 Interpretation and interpretative media

Benefits of interpretation:

- archaeological heritage will be visible
- additional tourist offer
- education of local people of importance of rich archeological heritage of Sirmium

We will include Institute for the protection of cultural monuments Sremska Mitrovica into the preparing of the LAP.

By branding Sirmium as an archeological park we would bring all sites under one umbrella.

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We want to raise awareness of the importance of Sirmium as the oldest and biggest Roman town in Serbia. We will focus on two levels of visitors: local people and tourists. We want to provide them with all available information in different media in local Museum and that is the reason to enhance museums permanent exhibition with new approaches, like 3D animations, storytelling films, tablets for scrolling for information and info boards, with pleasant Roman music playing while you are taking a walk in the Museum.

- There would be interpretation of the site as a whole, especially its history and all
  important sites. There would be short description of the sites with the maps and some of
  the specific material found there. For this we will use tablets and video beams (3D
  animations) and also info board for specific one.
- Personal interpretation as a very important part of providing easy understandable information, by that will be available only then duty curator is at the Museum or when Touristic organisation employs a guide. Non-personal interpretation will be provided by the way of storytelling made in short movies with guides talking on specific subjects. Movies will be shown on the video beams. With English subtitles.
- Will you use non-personal interpretation at your site and which medium or a combination of media will you choose? If you plan on including interpretive publications (self-guided leaflets, guidebooks....), consider who will print, publish, distribute and store your



publications. If you plan on erecting interpretive panels, consider who will write the interpretation, who will design the panels and who will build them. If you plan on offering audio-guided tours, consider who will write the interpretation, who will record the guides and what devices will host the audio.

Audio-visual, multimedia displays in a form of tablets will provide all planned information prepared by the thematic expert from the Museum, with software prepared by the external IT expert.

All improvement will be situated in the Museum-s permanent archaeological exhibition.

#### Implementation and evaluation:

 There would be need for additional financial support provided by different funds for conservation and preservation works, also additional info boards, managerial planning and maintenance.

### 3.7 Commercial infrastructure and services

All additional services are already provided by the Touristic organisation of Sremska Mitrovica.



## 3.8 Communication, branding and promotion

•	Branding will be promoted on the international level through some bike
	international organisations. Although this provides information only for limited
	public, there would be word of a mouth case that spreads like a fire.

- Through international bike organisation our site would get better recognition and attract more visitors. These visitors can be all people interested into Roman past.
- All information given to the audience should be planned in cooperation of the all institutions in charge of cultural protection, so there is a need to form a body that can decide on these issues. Everything has to be planned, also monitored by local and national authorities and protective institutions and evaluated in order to be able to apply for funding for specific need. So solution is to jointly plan everything and then act according to plan.



## 3.9 Networking and integration with other local and regional archaeological / cultural attractions

Networking:  •
Already Sirmium is connected with other attractions on the national level, through Route of Roman emperors and Danubian wine, so we as a museum have to join them.

